User Story 1

As a Sales Team Member,I want to access a Sales and Analytics Dashboard that provides real-time insights on product performance, customer purchase trends, and revenue data,

so that I can make data-driven decisions, identify top-selling products, and plan targeted promotions to boost sales.

Or this way

As a Sales Team Member, **I want to** view and analyze real-time sales and customer data through a unified dashboard, **so that** I can identify top-selling products, monitor trends, and plan effective sales strategies.

Acceptance Criteria

1. Display real-time sales data on the dashboard when available.
2. Show top-selling and low-performing products with clear visual indicators.
3. Allow sorting of sales data by product category, date range, and region.
4. Indicate total revenue, number of orders, and average order value for each time period.
5. Highlight customer segments such as high spenders, frequent buyers, and inactive users.\*\*\*\*
6. Generate downloadable reports summarizing daily, weekly, or monthly sales performance. \*\*\*\*\*\*
7. Recommend promotional actions or discounts based on sales trends. \*\*\*
8. Ensure only authorized sales personnel can access and modify dashboard data.\*\*\*